



SPARQ is a company grounded in sport, science, design and innovation. We create marketable concepts in the field of human performance targeted at the high school athlete. SPARQ has created the first-ever system developed to measure sport specific athleticism. At SPARQ, it's our mission to enable every athlete to reach his or her potential using natural, scientifically-based training methods. Specifically, we are focused on helping athletes develop the building blocks of superior athleticism: Speed. Power. Agility. Reaction. Quickness.

JOB TITLE: Intern: SPARQ Soccer

SPARQ has partnered with the U.S. Soccer Federation to introduce a soccer-specific training and assessment program to the Men's and Women's Youth National Programs and the U.S. Soccer Development Academy. This partnership will create a comprehensive development experience for elite U.S. youth soccer clubs and national programs and will provide players with the best possible opportunity to achieve their utmost soccer potential.

MAJOR ACCOUNTABILITIES:

Help build the SPARQ brand (SPARQ Rating, SPARQ Training and SPARQ products) and establish SPARQ as the training leader within the US Elite Youth Soccer Community.

- Coordination/service of SPARQ Soccer business partnerships
- Coordinate execution of comprehensive marketing plan
- Own SPARQ Soccer testing database(s)

1. Coordination/service of SPARQ Soccer business partnerships (U.S. Soccer Federation, Nike)

- Coordinate the execution of sponsorship between SPARQ and U.S. Soccer Federation
- Promote SPARQ training and SPARQ Rating
- Coordinate content flow between SPARQ and the U.S. Soccer Federation
- Coordinate flow of Soccer training content for digital distribution
- Liaise with US Soccer administrative staff, coaches, trainers

2. Coordinate the execution of U.S.-based soccer marketing plan

- Collaborate with design in the development of marketing collateral
- Conceptualize, research and contribute to online features, stories, athlete profiles for SPARQ, SPARQ sister companies, US Soccer
- Plan coordinate and execute grassroots SPARQ Soccer events, clinics

3. Manage SPARQ Soccer database

- Manage and monitor the day-to-day process of uploading SPARQ Ratings and athlete information in global database

- Coordinate data sharing and maintain relationship with stakeholder partners, SPARQ sister companies
- Collaborate with IT group in the optimization of database design and functionality
- Analyze and interpret testing data

QUALIFICATIONS:

*Experience/Education:

College degree (business/marketing and basic statistics background a plus)
Strong interest in business and sports
Soccer playing history

*Computer Skills:

Proficiency in Microsoft Office, particularly Excel
Experience with database design/management (Excel, Access) a plus

*Reasoning Ability

Ability to multi-task and think big and small picture
Creative thinking and problem-solving
Ability to take ownership of issues and follow through
Strategic thinking and communication skills required
Strong analytical ability, (working knowledge of basic statistics a plus)

The ideal candidate is energetic, detail-oriented and organized. This person is particularly knowledgeable about youth and developmental soccer programs and the language of soccer across the US. Playing experience and knowledge of the fundamentals of dynamic athletic training is a huge plus.

Candidates who meet and exceed these qualifications, and who demonstrate the ability to take ownership of projects and produce results, will be considered for full-time positions.

Although our company displays a fun, vital culture, don't let our casual atmosphere fool you. Expectations run high. Dedicated individuals with positive spirits and a passion for achieving what others might not think possible are the norm, not the exception. As such, you need to become a teammate the can be counted on to get it done.

Please email resume and cover letter to:

eric@sparqtraining.com